

A close-up, high-contrast photograph of a zebra's head, focusing on its eye and the intricate patterns of its stripes. The zebra is looking towards the left of the frame.

PACKAGING is IDENTITY

f l e x i b l e p a c k a g i n g s o l u t i o n s





Established in 1975, the Poplast Group operates from two production plants - its headquarters in Castel San Giovanni (Piacenza), at the heart of Northern Italy's logistics network, and a second plant in Lamporecchio (Pistoia).

With 51 years in the international market and 20,000 tons/year of converted film, the Group offers a complete in-house workflow from pre-press to shipping.



MORE THAN PACK



OUR MISSION

We research and develop low environmental impact sustainable solutions, consistent with our customers' needs, as well as with current and future regulations.

Our ongoing investments in technological innovation are focussed on each area of our production system to ensure increasingly higher quality standards.

We deliver customer service continual improvement, with regard to quality, reliability and promptness.

We increase the value of our corporate human capital investing in motivated talented people.

OUR VISION

We are willing to do our part in **sustainably protecting** what accompanies and crosses the lives of us all, aware of the key role that flexible packaging and our Group will play towards a clear, sustainable, sound and effective transition.

250

EMPLOYEES

37.000

SQM
PRODUCTION AREA
(+30,000 SQM NEW AREA READY 2029)

11

CERTIFICATIONS
+ 2 QPD-LISTED
MIL CERTIFICATIONS

6

SOLVENT PURIFICATION AND
RECOVERY PLANTS

2

PRODUCTION PLANTS
IN ITALY

15.000

SQM
WAREHOUSES
(+5,000 SQM READY IN 2029)

SPECIALISTS IN CONVERTING SOLUTIONS

Poplast Group is one of the major Italian players in the second converting of medium and **high barrier flexible packaging solutions** mainly intended for **food industry** - specifically fresh pasta, baked goods, confectionery, rice, meat and charcuterie products, fresh fruit, snacks, coffee and dairy products.

On the other hand, the Group deals with flexible packaging converting intended for the **industrial sector** in its diverse applications (defence, construction, automotive, etc.), as well as the **healthcare and pharmaceutical** and **home and personal care sectors**.



Bio and
eco-sustainable



Snacks



Backed goods and
confectionery



Coffee



Dried fruit,
cereals, jams



Frozen
products



Dairy
products



Fresh pasta



Meat and
charcuterie products



Rice

FOOD



Bottle labels



Pharmaceutical items



Wet wipes



Paper items



Industry

NON-FOOD



FOOD SECTOR



PHARMACEUTICAL SECTOR



PERSONAL CARE ITEMS



INDUSTRIAL SECTOR

YOUR ONE-STOP PARTNER

The Poplast Group is underpinned by cutting-edge technologies and qualified staff to perform **pre-printing, printing** (through twin flexographic and rotogravure technology), **laminating, cutting** and **rewinding operations**.



PRE-PRINTING

The Group's in-house **pre-printing department** drives continuous quality improvement through Pop7+1, a proprietary heptachrome colour strategy.

By combining 4 CMYK colours with 3 process colours -covering 67% of the Pantone library - Pop7+1 maximises colour yield and sustainability while reducing ink waste. Metallic finishes are also available in-line. ESKO Partner.

RESEARCH AND DEVELOPMENT

The Group **Research and Development** department is focused on the ongoing study of technology innovation potential, new solution evaluation and production process streamlining.

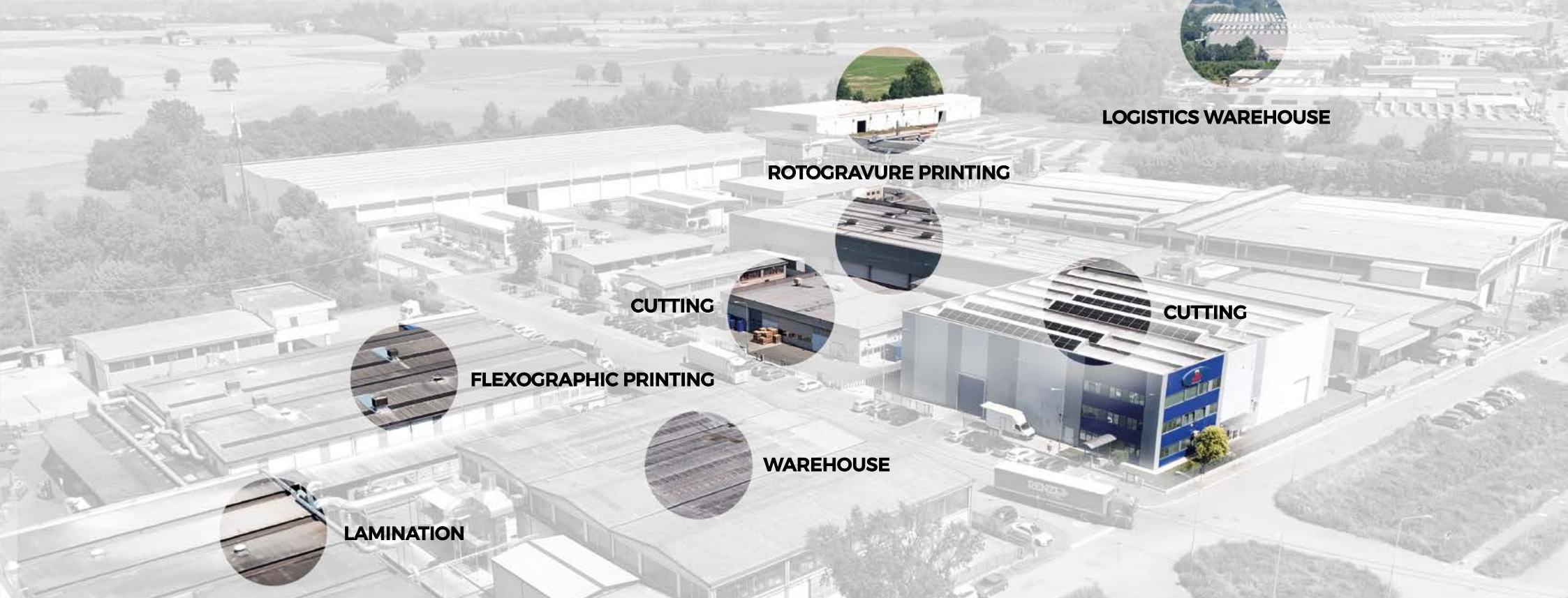
Moreover, the R&D department aims at ensuring product quality and compliance with law provisions in force, besides valuing the environment.

Recent milestones include Pop7, a proprietary heptachrome printing strategy for **maximum colour performance and reduced ink waste**, and a peer-reviewed LCA study on mono-material packaging conducted with CIPACK – University of Parma.

PRINTING

FLEXOGRAPHIC PRINTING 7 printing machines - up to 10 colours - with double-side printing option. Miraflex II by Windmöller & Hölscher with 8 colours and 2 varnish units in-line, enabling matt or gloss varnish application in a single pass. Integrated in-line colour control.

ROTOGRAVURE PRINTING 3 printing machines - up to 10 colours - with double-side printing option. BOBST Master RS 6003, Pantone Validated and heptachrome capable. Integrated control and solvent recovery.



LAMINATION

Lamination is one of the most important stages of end product manufacturing. Its process consists of bonding two or more webs of flexible material to produce a **two-, three- or multi-layer film**, the aim being to manufacture high barrier and/or resistance packaging solutions.

CUTTING

Cutting is performed by **16 modern slitter rewinders**, in an air-conditioned and closed department, inside a dedicated production site, to ensure a contaminant-free environment.

PLANT EXPANSION UNDERWAY

Castel San Giovanni (Piacenza)

+30,000 sqm new production area (ready 2029)

+5,000 sqm new warehouse (ready 2029)

7,000 pallet capacity





Access the study data



LCA

(Life Cycle Assessment)

A comprehensive **Life Cycle Assessment** conducted with **CIPACK – Interdepartmental Packaging Centre** at the University of Parma, and published in Environmental Impact Assessment Review, compared Poplast's mono-material solutions against conventional multi-layer structures for coffee, dried fruit and cheese.

Results show CO₂ reductions of up to 44% for coffee, 25% for dried fruit, and 11% for cheese.

The study follows ISO 14040/14044 methodology and EF 3.1 method with a cradle-to-grave approach.

THE CUSTOMER

At Poplast, customer relationship is essential.
It is the Group backbone.

Fostering and nurturing strong relationships based on clear communication, active listening and meeting customer needs, besides ensuring high quality standards, are essential behaviours to pursue business goals.

Customer relationship is regulated by internal procedures, ISO 9001 standard provisions and **customer care** services to offer the utmost responsiveness to requests and issues.

Shortly, the Group customers will be offered the chance to remotely follow and monitor activity kick-off.

SAFE AND HIGH QUALITY PRODUCTS ONLY

The implementation of supervisory tools / systems to ensure high quality and safety standards is essential to safeguard consumers' health, pursue customer satisfaction, ensure business continuity and improve corporate reputation.

The Poplast Group has implemented a **Quality Policy**, under which the Group priority commitment to supply high quality products that prove to be compliant with regulatory specifications and requirements, safe, and made from selected raw materials.

We aim to maximize production processes in order to minimize faults and/or the use of products that could affect consumers' health or the environment.

RESPONSIBLE MANUFACTURING

The Sustainability Strategy implemented by the Poplast Group aims at developing and promoting packaging solutions designed to foster mechanical recycling as well as solutions based on raw materials deriving from post-consumer recycling and **innovative packaging with bio-based**

and compostable **raw materials** from renewable resources like cellulose or sugar cane waste.

Poplast bio-based film is certified in compliance with Italian UNI EN 13432 and UNI EN 14995 standards on compostability.





CYCLOS-APPROVED

Any monomaterials introduced in the company production processes underwent

Cyclos (Institute for Recyclability and Product Responsibility) assessment.

As of today, Poplast mono-material solutions in PP, PE and PET are Cyclos-certified with recyclability exceeding 94%. Aluminium-free, fully PPWR-compliant, and already running on customers' packaging lines.

Moreover, the Group has enriched its portfolio with post-consumer mechanical recycled polyethylene procured from **PSV (Plastica Seconda Vita, plastics second life)** certified suppliers.

The production of non-food plastic film features a recycle content percentage up to 60%.



POPLAST HAS BEEN APPOINTED
AMBASSADOR
OF THE ETHICAL PACKAGING
CHARTER FOUNDATION

Poplast has been a member of **Ethical Packaging Charter Foundation** and has adopted its principles aimed at promoting a sustainable culture underpinned by ethics and responsibility.

The Group has recently installed two additional solvent depuration and recovery plants, thus now relying upon five depuration systems, which deliver self-sustained solvents to corporate printing departments. The plant distillation columns enable used solvent regeneration at high purity level, thus making regenerated solvent available for corporate production lines.

INNOVATIVE MATERIALS



The Poplast Group has developed recyclable mono-material structures in PP, PE and PET that **match the barrier performance of traditional multi-layer packaging - without aluminium.**

Already running on customers' packaging lines with no loss in production efficiency.

Sealing temperatures are reduced by 30°C compared to conventional structures, and shelf life remains equivalent - 24 months for coffee, 12 months for dried fruit, 90 days for cheese.

Fully compliant with the EU PPWR regulation, effective August 2026.

CUTTING-EDGE PROCESSES AND TECHNOLOGIES

Through its Research and Development efforts, the Group aims at innovating products and production processes as well.

Industry 4.0 solutions, which enable a seamless all-round production process interconnection, have been implemented both in flexographic and rotogravure printing.

The Group machine fleet is equipped with **AVT SpectraLab XF 100% inspection system** with in-line spectrophotometer, ColorCert for analysis and verification, and automated production quality reports. Technology partners: ESKO, X-Rite, Pantone, ColorCert.

Moreover, the **rotogravure printing department is equipped with ESA electrostatic assistance**, which enables paper and plastic film printing to reach high quality standards, and a mixing station offering colour recipes formulation and storage to offer ongoing performance.



CYCLOS
Recyclability certification



IQNET - ISO 9001



SQS - ISO 9001



ISCC Plus



FSC®
since 2017

CERTIFICATIONS



DNV - ISO 9001
ISO 9001 since 1995



DNV - ISO 14001
ISO 14001 since 2004



BRC
since 2010



Ethical Packaging Charter Foundation
partner since 2018



AWARDS & RECOGNITION

Gold Converter - Oro della Stampa 2025

BestInFlexo - 2nd and 3rd place

(ATIF) Oscar dell'Imballaggio 2024 - finalist

Featured in Il Sole 24 Ore, La Repubblica, Converting Magazine,
Inside Sustainability, Metaprint Art

LCA study published in *Environmental Impact Assessment Review*
(peer-reviewed international journal)



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