

Regulation (EU) 679/2016 on the processing of personal data - Art. 13
Privacy Policy

Poplast S.r.l. with registered office in Industrial Zone Loc. Ca' Dei Tre Di – 29015 – Castel San Giovanni (PC), Tax Code and VAT No. 00220330336 (hereinafter, “**Controller**”), in its capacity as data controller, would like to inform you, pursuant to (It.) Legislative Decree 196/2003, as amended by (It.) Legislative Decree 101/2018 (hereinafter, “**Privacy Code**”) and art. 13 of Regulation (EU) no. 2016/679 (hereinafter, “**GDPR**”), that your data will be processed in the following manner and for the following purposes:

1. Subject of the Processing:

This Privacy Policy pertains to the manner in which the website <https://www.poplast.it/> is managed with reference to the processing of the users' personal data. The term “processing of personal data” means any operation or set of operations which is performed on personal data or on sets of personal data, even if not recorded in a database, whether or not by automated means, such as collection, recording, organisation, structuring, storage, processing, selection, blocking, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

1.1 Type of data collected

Pursuant to Regulation (EU) 679/2016 on the processing of personal data, when you use our services, you accept that our company collects some of your personal data. This information statement aims to provide you information on the data we collect, why we collect them, and how we use them.

1.1.1. Data provided by the user

When you request information on our website, we ask you to provide some data so that you may use our services.

The data we ask from you include but are not limited to the following:

- Name, Surname
- company
- e-mail address
- telephone number

1.1.2. Data that we collect automatically from the website

Through the services we use, we collect the following data

- technical data: for example, IP address, browser type, information on your PC, data related to the current (approximative) location of the tool you are using;
- data collected using cookies or similar technologies. For more information on the type of cookies used and on how to disable them, please read the [Cookies Policy](#)

2. Purpose of the processing

The data will be processed for the performance of the activities listed below:

1) personal data are collected in our website to:

- make it possible for the user to access the website <https://www.poplast.it/>
- perform or provide the service requested
- collect statistical information on the website's use (most visited pages, number of visitors per daily time band, geographical areas of origin, etc.) and to make it easier for our users to use the website.

3. Methods of processing

Your personal data are processed with the operations listed in art. 4 no. 2) of the GDPR and specifically: collection, recording, organisation, storage, selection, consultation, processing, alteration, selection, retrieval, alignment, use, combination, blocking, disclosure, erasure and destruction of the data. Your personal data are processed on paper and by electronic and/or automated means.

4. Access to the data

Access to your data may be granted for the purposes of art. 2.1 to:

- employees and associates of the Controller in their capacity as authorised persons and/or internal data processors and/or system administrators;
- third-party companies or other subjects (including but not limited to ICT companies, website providers, etc.) which carry out outsourced activities on behalf of the Controller, in their capacity as external data processors.

5. Disclosure of the data

Without the need for express consent (art. 6 letters b) and c) of the GDPR), the Controller may disclose your data for the purposes of art. 2.1 to Supervisory Bodies or Judicial Authorities, and to those subjects to whom disclosure is mandatory by law for the furtherance of the aforementioned purposes. Said subjects will process the data in their capacity as independent data controllers. Your data will not be disseminated.

6. Transfer of data

The personal data are stored on servers located inside the European Union. In any case, it shall be understood that the Controller, when necessary, will have the right to move the servers also outside the EU. In such case, the Controller hereby guarantees that the transfer of the data outside the EU will take place in compliance with all applicable legal provisions, following the stipulation of the standard contractual clauses envisaged by the European Commission.

7. Nature of the provision of the data and consequences of the refusal to reply

We would like to point out that, with reference to what is mentioned under point 2.1 "Purpose of the processing", in the absence of the personal data concerning you and of the related consent to the processing, we will be unable to provide the service. Please see what is specified in the [Cookies Policy](#) with reference to the consequences of a refusal to accept and/or the removal of cookies.

8. Data retention period

The data collected from the website during its operation are retained for the time that is absolutely necessary to perform the activities specified. At the end of such time period, the data will be erased or anonymised, unless there are additional purposes for their retention, for examples on safety grounds in case possible cases of abuse must be investigated. In such case, the Controller will retain the personal data acquired for the time that is required to fulfil the legal obligations and/or possibly to assert and/or defend a right before the appropriate authorities.

9. Rights of the Data Subject

In your capacity as data subject, you have the rights of art. 15 of the GDPR and specifically the right to:

- obtain confirmation as to whether or not personal data concerning you are being processed, even if not yet recorded, and their communication in intelligible form;
- obtain information regarding: a) the origin of the personal data; b) the purposes and means of processing; c) the logic applied in case of processing performed with electronic tools, d) the identification details of the controller, of the processors and of the representative appointed pursuant to art. 3, paragraph 1 of the GDPR; e) the subjects or categories of subjects to whom the personal data may be disclosed or who may become aware thereof in their capacity as representative appointed in the territory of the State, processors or appointees in charge;

Poplast S.r.l.
Industrial Zone Loc. Ca' Dei Tre Di
29015 – Castel San Giovanni – PC

- obtain: a) the update, correction or, when necessary, additions to the data; b) the erasure, transformation into anonymous form, or blocking of data processed in violation of the law, including those that need not be retained for the purposes for which the data were collected or subsequently processed; c) an attestation that the parties to which the data have been transferred or disseminated have been notified of the operations specified in points a) and b), also regarding their content, except for the case where notification proves impossible or requires the use of means clearly disproportionate to the right being protected;
- object, in whole or in part: a) for legitimate reasons to the processing of the personal data that concern you, even if pertinent to the purpose of the collection.

Where applicable, you also have the rights of articles 16-21 of the GDPR (Right to rectification, right to be forgotten, right to the restriction of the processing, right to the portability of the data, right to object), and the right to lodge a complaint with the Italian Data Protection Authority.

10. How to exercise the rights

You may, at any time, exercise the rights by sending:

a registered letter with proof of receipt to - **Poplast S.r.l.** with registered office in Industrial Zone Loc. Ca' Dei Tre Di – 29015 – Castel San Giovanni (PC), or an e-mail to the address poplastsrl@pec-leonet.it

11. Controller, processors and appointees in charge

The Data Controller is **Poplast S.r.l.** with registered office in Industrial Zone Loc. Ca' Dei Tre Di – 29015 – Castel San Giovanni (PC), Tax Code and VAT No. 00220330336. The updated list of the processors and appointees in charge of processing is kept at the registered office of the Data Controller.